



Friends & Leaders for Life

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## FOR IMMEDIATE RELEASE

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### **Local Philanthropist Wins Prestigious Award**

HOUSTON – February 27, 2018 – Joanie Amacker Haley has received Pi Beta Phi® Fraternity for Women’s prestigious Carolyn Helman Lichtenberg Crest Award in honor of her community service. Joanie is an inspirational leader who serves as a role model for many who seek to emulate her thoughtful servitude within the Houston community.

The Carolyn Helman Lichtenberg Crest Award is presented annually to distinguished alumnae of Pi Beta Phi who exhibit excellence and outstanding leadership in their career or volunteer service to their communities. The award is named for past Pi Beta Phi President Carolyn Helman Lichtenberg, who was instrumental in forming Pi Beta Phi Foundation during her term from 1985 to 1991. Essential Fraternity initiatives, like leadership development programs and literacy, are supported through the stewardship of the Foundation.

The scope of Joanie’s commitment to community service is substantial. She has served as a board member for multiple foundations and major institutions including the Children’s Museum of Houston, the American Cancer Society, The Museum of Fine Arts and the OneStar Foundation by appointments of Governors Rick Perry and Greg Abbott.

Under Joanie’s leadership, these foundations have and continue to have significant impact in the Houston community. For example, as a board member of the American Cancer Society, Joanie’s role was to facilitate raising more than \$40 million for the Richard M. Schulze Family Foundation American Cancer Society Hope Lodge, a no-cost residence providing free lodging and transportation for cancer patients and their caregivers who must leave home and visit the Greater Houston area for treatment.

Joanie has not only served on these boards, but she has also held many leadership positions. Her roles include Founding Executive Director (Houston Texans Foundation), Executive Director (Robert and Janice McNair Foundation), Founding Board Member (Camp for All), President (Young Audiences of Houston and Houston Alumnae Club of Pi Beta Phi) and Secretary (Junior League of Houston).

Joanie recently wrote the history of the Robert and Janice McNair Foundation, “The Joy of Generosity.” The book was published last fall. The Foundation has addressed needs in the fields of

education, environment, neighborhood renewal and more since its founding. In 2007, the Foundation directed its primary efforts to the support of medical research in breast and pancreatic cancer, Type 1 diabetes and the neurosciences.

“This award means anything is possible when a Pi Phi puts her heart and soul into doing meaningful work for the betterment of our communities,” Joanie said. “Our sisterhood is about friendship with others and an appreciation for all women who have paved the road for us by their example of committed leadership, integrity and devotion to duty.”

**About Pi Beta Phi Fraternity for Women:** Founded in 1867 at Monmouth College in Illinois, Pi Beta Phi has installed 205 collegiate chapters and nearly 300 alumnae clubs worldwide. Pi Beta Phi promotes friendship, develops women of intellect and integrity, cultivates leadership potential and enriches the lives of members and their communities. The Fraternity believes in the power of reading and through its philanthropy, Read > Lead > Achieve<sup>®</sup>, promotes a lifelong love of reading that can unlock true potential. Our charge is for each and every Pi Beta Phi to find a way they can participate, donate or advocate for Read > Lead > Achieve. For more information, visit [www.pibetaphi.org](http://www.pibetaphi.org) or follow Pi Phi on [Facebook](#), [Twitter](#) and [Instagram](#).

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